



A Passionate Voice for Compassionate Care®



Brian Reardon

Vice President, Communications & Marketing
Catholic Health Association of the United States
St. Louis

Brian Reardon is vice president, communications and marketing, for the Catholic Health Association of the United States (CHA). He directs communications programming to further CHA's strategic priorities and build awareness of the ministry's positive impact on communities nationwide. He leads CHA's Communications and Marketing department which is responsible for CHA publications, digital media and the annual Assembly. Reardon previously served for 14 years in various communications and advocacy roles with Springfield, Ill.-based Hospital Sisters Health System. Prior to his time with HSHS, he served in public relations roles with the state of Illinois and for Illinois political candidates. He began his career as a radio reporter in Chicago, IL. Reardon has a master's degree in public affairs reporting from the University of Illinois Springfield and a bachelor's degree in journalism from the University of Illinois Urbana-Champaign.