PROTECT WHAT'S PRECIOUS: MEDICAID AND CHIP COVERAGE

Use your voice to help vulnerable patients and families keep their coverage!

DID YOU KNOW?

... that due to recent changes in the law, as many as 15 million Americans may be at risk of losing their Medicaid or Children's Health Insurance Program (CHIP) coverage on April 1, 2023?

... you can help make sure that doesn't happen by educating and informing patients of what to do as we near the end of the public health emergency?

WHAT CAN I DO?

As a caseworker, receptionist, registration or billing department representative, you can make a significant difference in creating awareness by educating vulnerable patients and families on steps they should take to protect their coverage.

- 1. Ask patients with Medicaid or CHIP coverage if they have updated their contact information with the state Medicaid agency. This ensures they will be sent the most accurate and timely mail about their coverage
- 2. Direct patients to their state Medicaid agency via the **Protect What's Precious** postcard or poster QR code.
- 3. Encourage patients to watch their mail and review it carefully. Oftentimes, mail from the state looks like "junk" mail.
- 4. Remind patients to complete a renewal form (if they get one) to prevent gaps in Medicaid or CHIP coverage.
- 5. Connect patients with Medicaid or CHIP coverage with navigators, caseworkers and/or community resources to see if they are eligible for plans in the health insurance exchanges or any charity care programs available in your hospital, clinic or facility.

