

## **Mercy Health – Cincinnati Names Ken James East Market President and CEO**

(CINCINNATI; October 17, 2017) – Mercy Health - Cincinnati which provides advanced, quality, compassionate care in your neighborhood through its care network, announces that it has named Kenneth James East Market President and CEO.

James assumed the role on September 25 and reports to David Fikse, Chief Operating Officer of Mercy Health - Cincinnati.

“Ken is an experienced healthcare leader with more than 23 years of healthcare experience and seven years as an CEO. We are glad he joined us. In his time with Mercy Health, he has proven to be a great asset to the East Market,” said Dave Fikse, COO of Mercy Health – Cincinnati.

James came to Mercy Health in December 2016 to serve as President of Mercy Health - Clermont Hospital and has served as Interim East Market President and CEO since June of this year.

Before joining Mercy Health, James served as CEO of Harton Hospital in Tullahoma, Tennessee. Previously, he was Market Chief Executive Officer of Missouri’s Poplar Bluff Regional Medical Center, which is located across three campuses and has eight rural health clinics. He also served as Chief Executive Officer, Chief Operating Officer and Associate Administrator of Twin Rivers Regional Medical Center, located in Kennett, MO.

James began his career as a radiologic technology instructor before moving into the management of a wide array of hospital departments, including the cath lab, admitting, medical imaging and the stress and sleep labs.

He has a bachelor’s degree in radiology from the University of Louisiana-Monroe and a master’s degree in industrial/organization management from Louisiana Tech University in Ruston, LA.

He and his wife Marilyn have two sons.

**Mercy Health - Cincinnati** makes advanced, compassionate, quality healthcare easy to help you be well in mind, body and spirit. Mercy Health – Cincinnati has been serving Greater Cincinnati for more than 160 years and provides an integrated network of leading physicians, compassionate caregivers, comprehensive services and exceptional care at more than 180 locations across the region. The Mercy Health – Cincinnati network of care includes five award-winning hospitals, senior living communities, primary care and specialty physician practices, outpatient centers, fitness centers and a variety of outreach programs. Mercy Health - Cincinnati hospitals have earned national Truven Health Analytics’ 100 Top Hospitals honors more times than all other Cincinnati hospitals combined, placing them among the best hospitals in the nation. Truven has also named Mercy Health - Cincinnati as one of the nation’s Top 15 health systems three years in a row and it is the only health system in Cincinnati to earn this honor. Mercy Health – Cincinnati is part of Mercy Health, the largest health system in Ohio and fourth largest employer. To learn more visit, [e-mercy.com](http://e-mercy.com) and engage in the conversation via Mercy Health - Cincinnati’s social media channels (@mercy\_health on Twitter and Mercy Health - Cincinnati on Facebook).