

FOR IMMEDIATE RELEASE

Contact: Nanette Bentley

513-952-4713, NBentley@mercy.com

Mercy Health Invests in Technology Platform that Provides Real-Time Information on Providers' Capacity to Treat Addiction

(CINCINNATI; March 28, 2018) – Mercy Health – Cincinnati, which provides advanced, compassionate, quality care in your neighborhood through its care network, announces that its Foundation has invested in Crosswave Health, the technology company behind FindLocalTreatment.com.

FindLocalTreatment.com enables individuals, hospital systems, local governments and community partners to search for accredited addiction service providers who have the capacity to accept new patients. Search criteria includes age, sex, substance(s) of choice and accepted insurance.

"Unfortunately, people who are ready to commit to addiction recovery struggle to find treatment providers who can accept them for care in a timely fashion. Treatment facilities often have room for more patients, but matching them to a specific patient profile with real-time data has been impossible until now." says Raj Gupta, co-founder and CEO of Crosswave Health.

Gupta is a native of Troy, Ohio and a graduate of Columbia University with product experience at a technology company in Silicon Valley. Like many, he's been touched personally by the opiate crisis. After learning about the difficulties people face in finding treatment, he realized he could develop a technological solution to positively impact the opioid epidemic.

Crosswave Health came to Mercy Health's attention after a local hackathon showcasing innovative technology solutions. In line with Gupta's desire to make a difference in the epidemic, Mercy Health has making a meaningful impact on the opiate crisis as one of its organizational goals. An introduction from Cintrifuse, one of Mercy Health's innovation partners, lead to a relationship and funding from money raised at Mercy Health Foundation's Angels Among Us gala.

"The development and launch of FindLocalTreatment.com coincides with efforts Mercy Health is making to address the opiate crisis in our communities," said Larry Graham, MD, President, Mercy Health - Behavioral Health Services. "We offer inpatient-level medically-assisted withdrawal management in our hospitals. We can initiate treatment and start people on the path to recovery. However, because we struggled to find longer-term care options for these patients, we recently formed the Mercy Health Addiction Treatment Collaborative with fourteen area addiction services providers to address the need for ongoing chronic disease management. FindLocalTreatment.com extends our ability to place patients successfully and appropriately."

"Addiction Services Council is pleased to partner with Crosswave as it launches its web-based treatment locator. We work with people every day who are searching for help, often confused as they wind their way through the treatment system. For many, this application will increase their ability to find the right provider for their needs. For those who need additional assistance, we are still here 24/7 at 513-

281/7880. Addiction Services Council remains committed to creating a community where needed help is readily available," said Nan Franks, CEO, Addiction Services Council.

Mercy Health has invited members of its collaborative to make their information available on FindLocalTreatment.com. The service is open to any accredited addiction services provider in Ohio, Indiana, and Kentucky.

Providers confirm their accreditation and will pay a subscription fee to access the platform through which they update their information. Benefits to providers include:

- ability to easily update their information in one place, accessible to all
- minimize vacancies using real time availability status
- understand trends in the local market with data-driven insights
- enhanced visibility with individuals, hospital systems, local governments and community partners

For more information on Crosswave Health, please visit <https://crosswavehealth.com/>.

Mercy Health - Cincinnati makes advanced, compassionate, quality health care easy to help you be well in mind, body and spirit. Mercy Health – Cincinnati has been serving Greater Cincinnati for more than 160 years and provides an integrated network of leading physicians, compassionate caregivers, comprehensive services and exceptional care at more than 180 locations across the region. The Mercy Health – Cincinnati network of care includes five award-winning hospitals, senior living communities, primary care and specialty physician practices, outpatient centers, fitness centers and a variety of outreach programs. Mercy Health - Cincinnati hospitals have earned national Truven Health Analytics' 100 Top Hospitals honors more times than all other Cincinnati hospitals combined, placing them among the best hospitals in the nation. Truven has also named Mercy Health - Cincinnati as one of the nation's Top 15 health systems four times, more than any other health system in Cincinnati. Mercy Health – Cincinnati is part of Mercy Health, the largest health system in Ohio and fourth largest employer. To learn more visit, mercy.com and engage in the conversation via Mercy Health - Cincinnati's social media channels (@mercy_health on Twitter and Mercy Health - Cincinnati on Facebook).