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## **BayCare Names Kate Reed New President of St. Joseph's Children's Hospital and St. Joseph's Women's Hospital**

**TAMPA, Fla., (March 24, 2017)** – BayCare Health System has named Kate Reed president of St. Joseph's Children's Hospital and St. Joseph's Women's Hospital in Tampa. Reed will start her new position on May 1, 2017.

"Kate's experience as a nurse and an executive gives her unique insight that will support our focus on excellent customer experience and high quality care," said Kimberly Guy, senior vice president, BayCare Market Leader, Hillsborough. "She has worked with a variety of organizations and is well-suited to continue building collaborative relationships between our team members and physicians while improving overall organization performance."

Prior to accepting this role, Reed served as senior vice president and chief strategy officer for Beth Israel Deaconess Medical Center in Boston. She also has worked as the senior vice president and clinic administrator for Virginia Mason Medical Center; vice president of ambulatory and network services for Children's Hospital in Boston; and as a NICU staff, flight and charge nurse.

Reed is filling an opening created when Guy left the role to become the President of St. Joseph's Hospital, which is located on the same campus as the Children's and Women's hospitals. In addition to serving as president of the two hospitals, Reed will be BayCare's service line leader for women's and children's services, spearheading these efforts throughout the health care system.

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## **Page 2/BayCare Names Kate Reed New President of St. Joseph's Children's Hospital and St. Joseph's Women's Hospital in Tampa**

"I am very excited to have the opportunity to get back to my roots in Women's and Children's services. Taking this role feels like 'coming home' to me – but in a much warmer climate!" Reed said. "I knew that this was the right place for me as soon as I saw BayCare's tagline 'Humanity at Work' and spent some time with team members at St Joseph's. It is abundantly clear that they passionately embrace providing extraordinary, customer-centered health care services. "

Reed, who earned her Masters of Business Administration from the Wharton School at the University of Pennsylvania, serves on the school's Alumni Association Board of Directors. Her extensive and continuing education includes an R.N. Diploma from Western Pennsylvania School of Nursing, a B.A. in Business Administration from Boston College and certifications in negotiation from Harvard Law School, in Lean from Virginia Mason Medical Center, and In Extreme Leadership from Steve Farber. She also is involved with Mobile Loaves and Fishes (a feeding and clothing ministry), immigrant voter registration, and several community health, social justice, and literacy organizations in New England.

### **About St. Joseph Children's Hospital**

As Tampa's only dedicated children's hospital, [St. Joseph's Children's Hospital](#) is committed to providing everything needed for the health and well-being of children. Part of the [BayCare Health System](#), St. Joseph's Children's Hospital provides more acute medical and surgical pediatric care than all other hospitals in Hillsborough County. From the tiniest baby to the high school quarterback, patients are cared for by doctors who specialize in treating children, in surroundings designed exclusively for kids.

### **About St. Joseph's Women's Hospital**

[St. Joseph's Women's Hospital](#), part of the [BayCare Health System](#), offers complete obstetrical, perinatal, surgical, gynecological and oncological services. Only St. Joseph's Women's Hospital offers the Shimberg Breast Center, where women can receive the most advanced testing and treatment available. Due to its comfortable Labor and Delivery suites, extensive childbirth programs, Level IV Neonatal Intensive Care Unit and Maternal/Fetal program, St. Joseph's Women's Hospital is widely regarded as the place in Tampa to have a baby and delivers more babies than any other facility in the Tampa Bay region.

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**Page 3/BayCare Names Kate Reed New President of St. Joseph's Children's Hospital and St. Joseph's Women's Hospital in Tampa**

**About BayCare**

BayCare is a leading not-for-profit health care system that connects individuals and families to a wide range of services at 14 hospitals and hundreds of other convenient locations throughout the Tampa Bay and west central Florida regions. Inpatient and outpatient services include acute care, primary care, imaging, laboratory, behavioral health, home care, and wellness. Our mission is to improve the health of all we serve through community-owned health care services that set the standard for high-quality, compassionate care. For more information, visit [www.BayCare.org](http://www.BayCare.org).

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