

BON SECOURS MERCY HEALTH

FOR IMMEDIATE RELEASE

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Bon Secours Mercy Health Names Atlantic Group President *Health system veteran takes the helm of markets in eastern region*

Marriottsville, Md. (June 6, 2019) – Bon Secours Mercy Health has named Brian M. White as Atlantic Group president. In this role, assumed on April 16, 2019, White oversees all Atlantic Group operations, building on the strong foundation of innovation and excellence in the New York, Maryland, Virginia, South Carolina and Florida markets that comprise the region. He brings best practices for efficiency and effective care delivery to the Atlantic Group, which includes nearly a dozen hospitals and hundreds of care sites.

White comes to Bon Secours Mercy Health with more than 25 years of progressive health care operations experience, delivering growth and transformation strategies across hospitals and health care systems. He has key experience and expertise in partnering and collaborating with physicians, and building and leading high-performing teams to meet the evolving needs of the health care marketplace.

“Brian has a passion for our Mission and is committed to giving back to the patients and communities we serve, which makes him a natural fit for our ministry,” said Brian Smith, chief operating officer, Bon Secours Mercy Health. “Brian’s extensive experience in clinical quality and patient safety, coupled with his impressive business acumen, will position our eastern markets to continue to meet the challenges of a changing health care industry.”

Most recently, White served as executive vice president of LifeBridge Health, the fourth-largest health system in Maryland. While in this role, he helped to evolve LifeBridge Health from an acute-care enterprise into a full continuum integrated health care delivery system. He had responsibility for many functions including hospitals, employed and contracted medical staffs, research and innovation physician networks, value-based care and operational excellence, among others. He also served as a core team member for the acquisition of hospitals and health-related for-profit companies, worked to establish an integrated solution to combat violence and abuse against children and women, and helped build one of the region’s largest ambulatory physician enterprises.

“This is one of the most exciting times we have seen in health care in decades, and I see this new role as a great opportunity to make a significant impact on the Atlantic regions of our health system,” White said. “Our goal is to be where the patients are and to provide care in the most accessible and convenient ways. I look forward to leading each of these markets and focusing on how we can meet the distinct needs of the communities they serve.”

A graduate of SUNY Empire State College, White holds a bachelor’s degree in business, as well as a master’s degree of business administration from Regis University.

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About Bon Secours Mercy Health

[Bon Secours Mercy Health](https://bsmhealth.org/) is one of the top 20 health systems in the United States and part of the top performing quartile of Catholic health systems for lowest cost per case for patient care. This quality care is provided by more than 57,000 associates serving communities in Florida, Kentucky, Maryland, New York, Ohio, South Carolina and Virginia. The health care ministry provided care for patients more than 10.3 million times in 2017 through its network of more than 1,000 care sites, which includes 43 hospitals, more than 50 home health agencies as well as hospice, skilled nursing and assisted living facilities. Consistent with its commitment to serve each patient with dignity, Bon Secours Mercy Health provides nearly \$2 million per day in community benefit. The mission of Bon Secours Mercy Health is to extend the compassionate ministry of Jesus by improving the health and well-being of its communities, bringing good help to those in need, especially people who are poor, dying and underserved. For more information, visit <https://bsmhealth.org/>.