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Ascension Announces Rebranding of Community Health Sites of Care

Community health services to change names and adopt the Ascension logo



St. Louis – Ascension's community health services in Louisiana, Arkansas and Texas will take on a new name – **Ascension DePaul Services** from Daughters of Charity Services. Community health services, education services and neighborhood-based programs will adopt the Ascension logo as part of their new name.

Over the past several years Ascension, one of the leading non-profit and Catholic health systems in the U.S., has begun to adopt the unified Ascension name across the integrated health system in order to reflect its shared mission of serving the poor and vulnerable, as well as to make patient and consumer navigation easier and more accessible.

The Daughters of Charity established the community centers to serve those who are poor and vulnerable with unique services and models of care. The care sites that serve those most in need in Arkansas and Louisiana will operate as **DePaul Community Health Centers**, while sites in San Antonio, Texas, will be known as Ascension DePaul Services. The services, programs and commitment to the community will stay the same, but will now draw upon the legacy of the name DePaul, which still holds rich significance in these communities and honors St. Vincent de Paul, one of the Daughters of Charity founders.

"Daughters of Charity Services has been part of Ascension for nearly 20 years," said Nick Ragone, Executive Vice President and Chief Marketing and Communications Officer for Ascension. "Bringing them together, under the Ascension name, advances our Mission and strengthens our efforts to connect our care and reduce disparities in healthcare."

The Daughters of Charity Province of St. Louise fully supports and worked collaboratively with community health center senior leaders on the new name, which appropriately represents sponsorship for the health services.

Eckstein

Patients will continue to see the doctor they know and trust, and the new name reflects the fact that each physician is connected to other experts and specialists across the country, all dedicated to providing care specific to each patient's individual needs.

About Ascension

Ascension (www.ascension.org) is a faith-based healthcare organization dedicated to transformation through innovation across the continuum of care. As one of the leading non-profit and Catholic health systems in the U.S., Ascension is committed to delivering compassionate, personalized care to all, with special attention to persons living in poverty and those most vulnerable. In FY2018, Ascension provided nearly \$2 billion in care of persons living in poverty and other community benefit programs. Ascension includes approximately 156,000 associates and 34,000 aligned providers. The national health system operates more than 2,600 sites of care – including 151 hospitals and more than 50 senior living facilities – in 21 states and the District of Columbia, while providing a variety of services including physician practice management, venture capital investing, investment management, biomedical engineering, facilities management, clinical care management, information services, risk management, and contracting through Ascension's own group purchasing organization.