This is a sample PowerPoint presentation for your use as an educational tool to help you develop an orientation process for participants on your medical mission trips. It is designed for you to customize to suit the needs of your program—adding or deleting slides where you deem appropriate.

CHA has attempted to provide instructions, explanations and examples to help your orientation process be as smooth as possible. Please consider this a work in progress. Therefore, when developing your medical mission program, if you find that pertinent information has been omitted by CHA, please do not hesitate to let us know so that we can update this sample orientation, which will be housed on CHA’s website at www.chausa.org/international.
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Identify two readers to read these quotes.

- **Print and hand to them in advance so they have it easily available and won’t have to read it from the screen.**
Leader
We gather here today to reflect on our call to global solidarity. The nature of this call is a challenging one. When we cannot seem to adequately address all the problems of even our own neighborhoods, how can we begin to take responsibility for the immense problems that face the world at large? And yet, when we see the face of a dying infant in Cameroon; a mother without AIDS medication in Kenya; or the disfigurement of a war survivor in Iraq, a voice deep within lets us know that these persons, too, are our brothers and sisters and their "blood" — their suffering — cries out to God.
I invite you to pause for a moment in silence and call to mind the faces of suffering persons from around the world that have touched you in your life — perhaps persons that you have met through travel or study, perhaps faces known only through watching the news or reading. I invite you to hold these persons in prayer as you might hold a brother or a sister in need.

Pause for silence (Count to 20)

Now ask participants to: Take a moment to reflect on the photo. (Pause for 30 seconds)
Ask participants what they see in the photo or how it makes them feel.

Things you might mention to get started or to fill in when quiet in room:
1. The word United in the background on the building –
2. The person in the background, what are they doing? Who is it? Does this person need help?
3. Who took the picture? Was this person helping? What was this person's role?
4. Do the children really need help? Are they just playing?
5. It is hard to know the answers to these questions based on the picture. Often what we see at first glance in the developing world is similar.
If you do not intend for your audience to read from the screen, print and hand out in advance (or place copies on each table) so they have it easily available.
The link to this video can be found on YouTube:
https://www.youtube.com/watch?v=3aX3IVBn4T0

If the link is broken on this slide, please copy and paste the following link when inserting a Hyperlink to the video in your presentation:

Review your organizational partnership at a high level and make sure all of the following questions are addressed:
- Who the partnership is with
- When it started
- Where it is located
- What are the objectives of your trip
- Why it is important for all involved – both the U.S. and the International partner
- How it relates to the ongoing ministry

This may take several additional slides that you may want to provide to ensure that all objectives and the importance of this partnership are clearly expressed to your participants.
Called to Serve: Guided by Tradition

Presented by
Sr. Mary Haddad, RSM, MSW, MBA
CHA Vice President, Mission Services

Suggestions for Theological Reflection and Formation Study

The following process is offered as an outline for discussion of the video “Called to Serve: Guided by Tradition.” It provides suggestions for reflection and discussion on the challenges of international outreach. It is designed to be adapted to the needs of small or large groups such as boards, sponsors, executive leaders and formation groups, but is also relevant for all associates—especially those who are interested or have participated in international outreach. Too, it will be useful in orientation.

1. Provide the group with “A Shared Statement of Identity For the Catholic Health Association.” Ask someone to read aloud the second paragraph of the statement, beginning with, “We work to bring alive ... “ Invite responses to the following
**question:**

- Think of a personal experience you have had in promoting health and delivering health care with “special attention to our neighbors who are poor, underserved, and most vulnerable.” Did that experience help to bring about change for others? Did the experience bring about change in you? (Perhaps ask them if so, how?)

2. **Show the video (approximately 12 minutes). Read this lead-in to the video:**

   *In this video titled “Called to Serve: Guided by Tradition,” Sr. Mary Haddad, vice president of mission services at the Catholic Health Association, speaks about the theological and historical roots of international outreach by Catholic health care ministries. She provides a bit of guidance on ensuring cultural competence and how to serve as a partners in this work. As you watch and listen, consider how our tradition of service naturally leads to international outreach.*

3. After the video, ask the group to think about and discuss the questions that are raised at the end. If it is a large group, you may assign the questions to different tables for discussion.
   - What of our tradition most resonates with your call to serve those on the margin of society?
   - How are you being called to advance the work of caring for those beyond our borders?

4. **The following question is provided as an option for further discussion:**
   - How can we assure that dignity, respect and mutual cooperation are built into our international outreach efforts?

**A Shared Statement of Identity for the Catholic Health Ministry**

*We are the people of Catholic health care, a ministry of the church continuing Jesus’ mission of love and healing today. As provider, employer, advocate, citizen—bringing together people of diverse faiths and backgrounds—our ministry is an enduring sign of health care rooted in our belief that every person is a treasure, every life a sacred gift, every human being a unity of body, mind, and spirit. We work to bring alive the Gospel vision of justice and peace. We answer God’s call to foster healing, act with compassion, and promote wellness for all persons and communities, with special attention to our neighbors who are poor, underserved, and most vulnerable. By our service, we strive to transform*
hurt into hope.
As the church’s ministry of health care, we commit to:
• Promote and Defend Human Dignity
• Attend to the Whole Person
• Care for Poor and Vulnerable Persons
• Promote the Common Good
• Act on Behalf of Justice
• Steward Resources
• Act in Communion with the Church
PLEASE NOTE: Pocket Cards in packs of 50 can be purchased from the CHA Store for the member price of $4.00 per pack. Cards are available in English, Spanish, and Hindi.

Pocket Cards can be ordered from the following CHA site: https://www.chausa.org/store/products/product?id=2842
All resources including videos and facilitator guides can be found at: https://www.chausa.org/internationaloutreach/guiding-principles

**Background**
Compelled to continue Jesus’ mission of love and healing today, U.S.-based Catholic health care organizations are reaching out to our brothers and sisters around the world to improve their health status and quality of life. This tradition of international ministry is a testament to the commitment of associates from across Catholic health ministry to live up to the Gospel mandate to provide compassionate care, with special attention to those most in need.

CHA and its members have named six Guiding Principles for Conducting International Health Activities. These principles bring to life the richness of Catholic social teaching and tradition. Based loosely on the “Oath for Compassionate Service” in the book *Toxic Charity* by Robert Lupton, and insights from a special workgroup CHA convened to examine current international health program practice in light of our ministry’s commitments, they are offered to help Catholic health care most appropriately conduct international programs.
https://www.chausa.org/guiding-principles

These six Guiding Principles are:

1) Prudence (*Don’t just do it*)
2) Authenticity (*Know thyself, know thy partner*)
3) Honesty (*Trust is earned and learned*)
4) Patience (*Build capacity, not dependency*)
5) Excellence (*Best intentions do not equal best practices*)
6) Humility (*We all have something to learn*)
Too often when we don’t exercise prudence, the enthusiasm to do good can create more harm than good. According to Robert Lupton in the book *Toxic Charity*, “We mean well, our motives are good, but we have neglected to conduct careful due diligence to determine emotional, economic and cultural outcomes on the receiving end of our charity. Why do we miss this crucial aspect in evaluating our charitable work? Because, as compassionate people, we have been evaluating our charity by the rewards we receive through service, rather than the benefits received by the served. We have failed to adequately calculate the effects of our service on the lives of those reduced to objects of our pity and patronage.”

*An Excerpt from: A Shared Statement of Identity for the Catholic Health Ministry*

“... our ministry is an enduring sign of health care rooted in our belief that every person is a treasure, every life a sacred gift, every human being a unity of body, mind, and spirit.”

With that in mind, we must ensure that when conducting international outreach we act with prudence and appropriate respect.
Compelled to continue Jesus’ mission of love and healing today, U.S.-based Catholic health care organizations are reaching out to our brothers and sisters around the world to improve their health status and quality of life. This tradition of international ministry is a testament to the commitment of associates from across Catholic health ministry to live up to the Gospel mandate to provide compassionate care, with special attention to those most in need.

Act with Prudence in planning, implementing and evaluating international health activities.
I’m relying heavily here on quotes from the book *Toxic Charity* by Robert Lupton:

“The best service projects are joint ventures where the need is real and the vision compelling, the work is organized and productive, and the interests of both groups are satisfied.” pg. 186

Here are a few suggestions that can help make this happen:

- Planning meeting
- Reaching agreement
- Schedule
- Last-minute check-in
- Launch
- Fellowship
• **Meaning**

*An Excerpt from: A Shared Statement of Identity for the Catholic Health Ministry*

“We answer God’s call to foster healing, act with compassion, and promote wellness for all persons and communities, with special attention to our neighbors who are poor, underserved, and most vulnerable.”

This principle reminds us that we must work with a local partner, understand everyone's motives and be transparent regarding our goals if we are going to do our best work.

Maintain **Authenticity** by identifying the true motivations of all stakeholders.
Another Example from *Toxic Charity*:

“Expenditures for a week of service by church and college groups are grossly out of proportion with what is actually accomplished. U.S. mission teams who rushed to Honduras to help rebuild homes destroyed by Hurricane Mitch spent on average $30,000 per home – homes locals could have built for $3,000 each.”

In our Shared Statement, “We work to bring alive the Gospel vision of justice and peace.”

It is important to recognize in this example how hard it might be to be honest when you have great needs. Think about the implications.

We feel good, but we possibly keep someone with local skills from making money. We spend 10 times more than it would have cost locally. Being honest with our partners, asking them to be honest with us, and creating the space for this type of communication is extremely important to our long-term success. Otherwise, whenever we leave, they will tell the truth to someone and we might look bad! Being honest and nurturing a relationship of trust will help us be better stewards of our resources.
Ensure **Honesty** in all communications to build meaningful and lasting partnership;
And yet another Example from *Toxic Charity*:

Compassionate people desire to see action on behalf of struggling communities.

“Little affirms human dignity more than honest work. One of the surest ways to destroy self-worth is subsidizing the idleness of able-bodied people. Work is a gift, a calling, a human responsibility.” *Toxic Charity* pg. 152.

**From A Shared Statement for Catholic Identity**: “By our service, we strive to transform hurt into hope.”

Being patient as we work toward building capacity could be the way we do just that. Honestly evaluating the benefits and limitations of our interventions can help us understand the difference between addressing “lifestyle” poverty that may create dependency, and building capacity for the long term that addresses the true needs of the community. By building capacity we do transform hurt into hope!

Practice **Patience** in getting to know all partners’ assets and true needs, including our own.
Consider this, as reported by Dambisa Moyo in *Dead Aid*, a World Bank study found that 85 percent of the aid money flowing into African countries never reaches the targeted areas of need and often goes to unproductive (if not blatantly corrupt) uses.

Promote **Excellence** by demanding high standards that result in quality service delivery.
Betterment programs of many service organizations and ministries may actually work at cross-purposes with goals to develop people. Transition from betterment to development is necessary.

Inspire **Humility** by encouraging mutuality and respect in all interactions.
CLICK ON THE BULLETED TITLES TO LINK TO THE BELOW-MENTIONED WEBSITES

The following websites provide book reviews of *Toxic Charity* and a link to purchase from amazon.com which you may or may not want to use in your presentation. These are provided merely as a means of information for you in case you have not read or know of this book.

The following website provides a book review by Catholic Charities of the Diocese of Toledo:
https://catholiccharitiesnwo.org/the-oath-for-compassionate-service-2/

The following website provides Notes and Review by WordPress.com:
https://vialogue.wordpress.com/2012/12/22/toxic-charity-notes-review/

The following website provides a direct link to amazon.com for purchasing as Kindle, Hardcover, Paperback or Audible:
http://www.amazon.com/Toxic-Charity-Churches-Charities-Reverse/dp/0062076213
The following website provides a link to 15MinuteBusinessBook.com which provides a handout that includes a synopsis and key quotes from “Toxic Charity”: https://www.inphilanthropy.org/sites/default/files/files/pages/Toxic%20Charity%20Synopsis.pdf
Since mention of this book was made on Slide #15—Guiding Principle on Excellence—you may find the information presented on this slide to be useful for your participants and you may want to incorporate it into your presentation. By clicking on the actual book copied onto this slide, it will take you to the link shown below, which is Ms. Moyo’s website. There you will find a brief synopsis of her book and in the top right-hand corner, there is an “Order Dead Aid” button that will give various amazon.com links to several countries for purchase in Kindle, Hardcover and Paperback formats. At the bottom of the webpage, you will find a video interview of Dambisa Moyo on her vision for Africa and what’s wrong with aid.

Consider this, as reported by Dambisa Moyo in Dead Aid, a World Bank study found that 85 percent of the aid money flowing into African countries never reaches the targeted
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If the link is broken on this slide, please copy and paste the following link when inserting a Hyperlink to this webpage in your presentation:

http://dambisamoyo.com/publications-articles-videos/books/dead-aid/
Jesus taught through stories.

This animated video of the Modern Day Parable will help individuals and groups consider the opportunities and challenges of international projects. Part of a suite of materials for the Guiding Principles for Conducting International Health Activities, the video is just under four minutes in length and makes for a compelling reflection exercise and catalyst for a discussion of the issues to consider when planning health and mission activities in low-income countries. In it, Fr. Michael Rozier, SJ, who authored the parable, narrates. Its companion pieces include the Guiding Principles booklet and the Facilitation Guide for the Guiding Principle.

[NEED TO INCLUDE THE FACILITATOR’S GUIDE ON THIS SLIDE]

https://www.chausa.org/internationaloutreach/guiding-principles/a-modern-day-parable
Guiding Principles

Questions to Consider

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All resources including videos and facilitator guides can be found at: https://www.chausa.org/internationaloutreach/guiding-principles

Background
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5) Excellence (*Best intentions do not equal best practices*)
6) Humility (*We all have something to learn*)
Videos linked to YouTube.

**#2 Scenario Video** Conducting mission and immersion trips (57 seconds)

**Q & A Commentary Videos**

**#3 Why do we send medical teams? Is it for our benefit or the benefit of those whom we serve?** (2 min 7 sec)
What are the costs? Create your custom list

- One time (passports, visas, plane tickets)
- Pre-departure (airfare, lodging, project related expenses)
- Travel Insurance
- Out-of-pocket travel expenses (meals at airport, tips, souvenirs, misc.)
- Miscellaneous In-country expenses (currency conversion, entry/exit fees)
- **What do I need to do in advance?** Create your custom list – examples might include:
  - Application Deadlines
  - Passports, Visas Required
  - Flight Arrangements
  - Medical Information/Immunizations (*CDC and Travel.Gov are always good resources*)
  - Advance Payment Schedule
  - Liability Waivers
The following tips are from an article by Carolyn M. Brown and can be found on the website: http://www.inc.com/guides/201103/7-tips-for-foreign-business-travel.html

**PREPARE A WELL-PLANNED ITINERARY:**
- Reflect what you hope to accomplish
- Confirm appointments well in advance and space them comfortably throughout the day
- Have a flexible schedule to allow for unexpected problems, such as travel delays and unplanned invitations (*luncheons, tours, etc.*)
- Provide a copy of your itinerary with colleagues, family or close friends so they know where you are supposed to be at all times
- Provide a family member or spouse with copies of your passport, medical insurance card, and other pertinent information
- Leave an emergency contact list with your travel planner

**SEEK INFORMATION ON THE CULTURE:**
- Learn the history, culture and customs of the country you will visit
o Attend cross-cultural seminars or training
o Read books about that country
o Familiarize yourself on the differences in attitudes of punctuality
o Proper use of names and titles – understand the importance of rank

LEARN PROTOCOL AND ETIQUETTE PRACTICES:
• Study the general protocol and etiquette of the country
  o Understanding in advance how to greet counterparts and manage appointments will be very helpful
• Account for foreign holidays, business manners, religious customs, dietary practices, humor and acceptable dress

LEARN THE NATIVE TONGUE:
• Business associates will appreciate any sincere attempt
• Colleges or universities in your area may offer immersion programs
• Software programs – Rosetta Stone
• Beware of subtle difference in the same language (*common English words could have different meanings outside the U.S.*)

CHECK TRAVEL ADVISORIES:
• Governments issue advisories about safety concerns affecting travel to a particular country or region
• Have a backup plan
• Find out if a U.S. embassy or consulate is located in the country you travel to and make sure it is fully staffed and functioning
• Be aware of what the embassy can or cannot do

PROTECT YOURSELF:
• Get travel insurance and find out what exclusions apply
• Check with you health plan provider to see if you need to get another policy to cover medical costs for an injury or sudden illness abroad

PLAN TO STAY CONNECTED:
• Pack a plug/adapter to charge your electronic devices
• Before you leave home, inquire about international options with your cell phone provider
• Use Skype on your laptop or a Skype iPhone app to make international calls
• Replace your SIM card with one from local (foreign) operators or one designed specifically for international roaming
• Make sure you have texting capability, which is more reliable than voice communication
Travel Info: Packing Tips

- **What do I need to bring?** Packing Tips Create your custom list
  - Sample Checklist of items to pack *(passports, money, medications, clothing, toiletries, sun protection, shoes, flashlights)*
  - Sample List of items not to bring *(valuable electronics, electrical devices such as hair dryers, curling irons, and shavers)*
These next few slides will help participants to create a “check list” to prepare for a comfortable, productive and safe medical mission experience.

Some important informational tips you may want to emphasize are listed below:

**DRESS CODE:**

- Be aware of the climate season of the country during your trip
- Consider durable, quick drying fabrics
- Consider when you want to stand out as a foreigner and when you want to blend in
- Mission Uniform (identifiable shirt to stand out as a group) – This is a decision for your System Leader Executive
- Dress in layers for comfort
- Comfortable walking shoes (*closed toe, broken in, and able to get dirty*)
• Shower shoes

DAY OF TRAVEL INFORMATION:
• Know when and where you should meet your group
• Have a backup plan
**Security Issues**  *Create your custom list*

- Contact information
- Travel insurance information
- In-country travel
- Local movements (*where are we allowed to go, when, and with what permissions*)

**Communications**

- Will people be able to communicate with the U.S.? How?
Over the past two decades, the number of short-term international mission trips for the provision of health services has dramatically increased. Catholic health care has participated in this growth. According to researchers at Harvard Medical School, an estimated 6,000 medical missions are sent from the United States to low- or middle-income countries every year with an annual expenditure of at least $250 million dollars.

While these experiences provide an opportunity for Catholic health care to continue its mission of reaching out to those persons who are poor, sick and vulnerable, there are consistent concerns about their value and effectiveness. Considering the significant human and economic investment in health service trips, it is essential to gain a better understanding of these activities and to consider how they can provide the maximum benefit for all involved.

About This Guide
This guide provides data, guidance and commentary. While not prescriptive in nature, the Recommendations for Practice and the accompanying questions for reflection should lead a process of assessing any current international activities as well as those that arise in future.
As you will see, there are distinct opportunities for CHA members associated with responsible international outreach to:

- Strengthen the mission of Catholic health care globally.

- Be a leader for the broader international development community and in the world of global health.

- Build support from the CHA donor community.

- Establish the cultural awareness and relevance to better serve patients at home.

- Strengthen the capacity of international partners to deliver quality care to their communities.

- Recruit the next generation of top talent.
The desire to identify recommended practices is not just rooted in good professional practice. There is an ethical imperative that also drives the desire to improve short-term medical missions. If there are better ways to do this work than current practice and we are not intentional in pursuing them, then we are doing ourselves and the host communities a great disservice. While it may not be possible to prescribe what should always be done, we are able to take the perspectives from the U.S. and international partners to provide these Recommendations for Practice.

The recommendations are organized by way of a process for discerning your organization’s current or future short-term medical mission trips programs and processes. This process takes into account a process suggested by the World Health Organization (WHO) in its report, “Partnerships for safer health service delivery: Evaluation of WHO African Partnerships for Patient Safety 2009 – 2014.”
QUESTIONS FOR REFLECTION:

• What do we know about our organization’s history related to international and charitable activities (sponsor, health system, hospital, employee, related organizations)?

• How will past activity affect our ability to do medical missions?

• What has motivated us to consider doing an international medical mission?

• How do our motives keep the international partner community as the focal point?

• What resources (financial, personnel, technology, other) have we budgeted?

DECISION POINT:

Based on available resources and levels of commitment, move forward to conduct a needs assessment or reconsider involvement in this project.
Increase your teams’ understanding of global health and
global problem solving by using a variety of Unite For
Sight’s online programs which include:

- Global Health Online Course
- Cultural Competency Online Course
- Volunteer Ethics and Professionalism Online Course
- Social Entrepreneurship Overview
- Effective Health Education
- Rumors and Word of Mouth
- Overview of Spending at the Base of the Pyramid
- Photography and Ethics
- TED Video about cultural understandings and misperceptions

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Unite For Sight Resources

Additional Unite For Sight Resources Related to Care Provision:

- The Importance of Avoiding Pitfalls in Global Health & Development
- Outcomes Are Essential In Global Health
- Global Health Delivery Challenges Course
- Clinic Challenges in Resource-Poor Settings Course
- Issues in Medication Management

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While some the Unite for Sight Global Health University modules do a great job of talking about cultural sensitivity, these are additional resources that can assist you with country specific customs, culture and etiquette. It is important to understand the similarities and differences in communication styles, language and the important issues related to customs culture and etiquette which are relevant in the country(s) you will be visiting. These customs will affect your experience. It is important to be aware of them and the feelings you might have on the trip. It is possible you could feel a sense of purposelessness or possibly even dominance – a sense that you have the answer. Likely neither is true, so it is important to ensure that you prepare yourself for a well-balanced interaction that provides you with the most productive and impactful opportunity. These guides to customs culture and etiquette can assist in your preparation.
Suggestions for Theological Reflection and Formation Study

The following process is offered as an outline for discussion of the video. It provides suggestions for reflection and discussion on the challenges of international outreach. It is designed to be adapted to the needs of small or large groups such as boards, sponsors, executive leaders and formation groups.

1. Provide the group with the scripture passage (Luke 10:25-37). Ask one to read aloud. Invite responses to the following question:
   • Have you ever had a personal “Good Samaritan” experience, either on the receiving end or as the person who stepped in to help? What happened? What did you learn from that experience?

2. Show the video (28.23 minutes). Read this lead-in to the video:

   In this video titled “The Heart Which Sees,” Ron Hamel, retired senior ethicist at the Catholic Health Association, explores the story of the Good Samaritan. He asks the question: “How are we to BE neighbors?” Consider the implications of this question in terms of international outreach as you watch and listen.
3. After the video, ask the group to think about and discuss *one or more* of these questions that are raised at the end. If it is a large group, you may assign the questions to different tables for discussion.

- Who are the persons in need of urgent care today? What are the ways in which we, individually and collectively, are blind to or avoid the obvious needs of some persons?

- What are the challenges to compassionate care in our time and in our situation?

- What price are we willing to pay as individuals and organizations to ensure just and compassionate care?

- How vigilant are we in assessing the justice implications of health system changes?

- How do we balance response to the needs of individuals with responsible stewardship of shared resources and promotion of the common good?
Closing Remarks

We hope you find this sample orientation to be a useful tool in developing an orientation program for medical mission trips sponsored by your organization.

Please know that CHA will be of service to you as you implement your medical mission program.

Feel free to contact Bruce Compton at bcompton@chausa.org