

2010 HCEUSA Reader Survey Summary

We are most grateful to those who responded to the “Reader Survey” in the last issue of HCEUSA. The input you provided is most helpful as we continuously strive to ensure that the newsletter meets the needs of our readers.

We’d like to share some findings:

- Mission leaders represented 37.2% of HCEUSA recipients who responded to the survey, followed by ethicists at 18.6%. Senior management and pastoral care each tied at 17.7%.
- 80.2 % of recipients are members of ethics committees.
- 63 % regularly forward the newsletter to others, and 47.6 % of these forward to 10 or more people.
- 62.5 % indicated that they read all or nearly the entire newsletter. 95.3% said that the content is very relevant or relevant.
- Ethical Currents, feature articles, and “From the Field” are the most often read portions of the newsletter in that order. The same sections were identified as having the most relevance to readers’ daily work.

In addition, we received numerous suggestions of topics for future issues and good suggestions (though nothing dramatic) for improving the newsletter. We will take this input to heart as we plan future issues.

As always, we value your feedback and strong support for the newsletter. We encourage you to forward the newsletter to others in your organization you feel would be interested in the content.

Members of the ministry may also subscribe to HCEUSA free at www.chausa.org/ethicsnewsletter

Contributions to HCEUSA

We invite and encourage our readers to contribute to the ethics newsletter.

Feature articles are normally about 2,000 words in length.

In addition, we welcome policies, templates, curricula, reflections, descriptions of “best practices” and cases for “From the Field.”

Please send submissions to rhamel@chausa.org for consideration.

Archives

View the archive of past issues at www.chausa.org/ethicsnewsletter