

ADS DUE BY
NOV. 18

SHARE THE JOY



Catholic Health World invites you to extend a seasonal greeting to your employees and to colleagues in the Catholic health ministry.

Visit **chausa.org/Christmas** for more details.

Send an email to **ads@chausa.org** to reserve your ad space.

Include your organization's Christmas message in the December issue of

Catholic Health World

Send the completed form to Yvonne Stroder at ads@chausa.org

1. Insertion order (check one box)

- ☐ New ad (supply art along with indemnification agreement)
☐ Pick up our ad from last year

NAME

TITLE

ORGANIZATION

ADDRESS

CITY STATE ZIP

PHONE EMAIL

2. Advertisement size

| Four-color or black and white (no additional charge for color) | Size in inches (width x depth) | Rates |
|---|-----------------------------------|---------|
| ◆ Full page (6 blocks) | 10 x 16¼ | \$2,050 |
| ◆ ¾ page horizontal (4 blocks) | 10 x 10¾ | \$1,400 |
| ◆ ½ page vertical (3 blocks) | 4¾ x 16¼ | \$1,050 |
| ◆ ⅓ page horizontal (2 blocks) | 10 x 5¼ | \$700 |
| ◆ ⅓ page vertical (2 blocks) | 4¾ x 10¾ | \$700 |
| ◆ ¼ page (1 block) | 4¾ x 5¼ | \$350 |

[See template for ad sizes.](#)

Ad specifications

Artwork can be four-color or black and white. All electronic files must be sent in one of the following formats:

• Press-quality Adobe Acrobat PDF

Press-quality PDF file. All fonts must be embedded. All color in ad must be CMYK.

• Adobe Illustrator and Adobe InDesign CS3-CC 2022

Package fonts and artwork with the InDesign file. All color in ad must be CMYK. Email as a ZIP file.

• Advertising contact

Call Yvonne Stroder, *Catholic Health World*, (314) 253-3458

• Email ad files to ads@chausa.org by Nov. 18.

3. Billing information (if different from advertising contact)

INSERTION ORDER/PURCHASE ORDER NUMBER

NAME

TITLE

ORGANIZATION

ADDRESS

CITY STATE ZIP

PHONE EMAIL

4. Indemnification agreement

The undersigned organization (hereafter "advertiser") desires to submit one or drawings or illustrations to the Catholic Health Association of the United States for publication in CHA's newspaper, *Catholic Health World*. CHA accepts the submission on the condition that:

1. CHA retains sole discretion for subsequent placement (if any) of the drawing or illustration submitted.
2. The advertiser warrants to CHA that the advertiser is the copyright owner or has been given the authority, from the copyright owner of the submission, to permit its use in *Catholic Health World*.
3. The advertiser agrees to hold CHA harmless from any claim, lawsuit, fine or penalty levied against it pursuant to a copyright infringement or similar action brought against it based upon the submission's use in *Catholic Health World*.

ORGANIZATION

CITY STATE ZIP

CONTACT PERSON

TITLE

PHONE EMAIL

SIGNATURE DATE



We Will Empower Bold Change to Elevate Human Flourishing.SM