Community Benefit 101
Virtual in 2021!

Community Benefit 101: The Nuts and Bolts of Planning and Reporting Community Benefit

OCTOBER 12, 13 & 14, 2021
Each day from 2 – 5 p.m. ET

Who should attend:
While it is designed for new community benefit professionals, the new virtual format now makes this meeting accessible to a wider audience, including:

✦ Staff in mission, finance/tax, population health, strategic planning, diversity and inclusion, communications, government relations, and compliance who want to learn about the important relationship of their work and community benefit/community health.
✦ Veteran community benefit staff who want a refresher course to update them on current practices, inspire future activities and connect with others in nonprofit health care practitioners doing this work.

What you will learn:
Taught by community benefit leaders, the program will cover what counts as community benefit; how to plan, evaluate and report on community benefit programs; accounting principles and a public policy update.

Attendees will receive a copy of CHA’s A Guide for Planning and Reporting Community Benefit!

We hope you’ll join us online!
Learn more at CHAUSA.ORG/COMMUNITYBENEFIT101