

# COMMUNITY BENEFIT 101: THE NUTS AND BOLTS OF PLANNING AND REPORTING COMMUNITY BENEFIT

OCTOBER 25, 26 & 27, 2022

Each day from 2 to 5 P.M. ET

## Join us for the Virtual Program!

*“The information about the CHNA and CHIP was so essential and will be invaluable in my role.”*

CHA's Community Benefit 101: The Nuts and Bolts of Planning and Reporting Community Benefit, a virtual conference, will provide new community benefit professionals and others who want to learn about community benefit with the foundational knowledge and tools needed to run effective community benefit programs.

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**Attendees will receive a copy of CHA's A Guide for Planning and Reporting Community Benefit.**

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*“CHA has great resources that were used as part of the program and I can already use the information presented in my day to day activities.”*

### What you will learn:

Taught by community benefit leaders, the program will cover what counts as community benefit; how to plan, evaluate and report on community benefit programs; accounting principles and a public policy update.

### Who should attend:

- ✦ New community benefit professionals who want a comprehensive overview of all aspects of community benefit programming.
- ✦ Staff in mission, finance/tax, population health, strategic planning, diversity and inclusion, communications, government relations, and compliance who want to learn about the important relationship of their work and community benefit/community health.
- ✦ Veteran community benefit staff who want a refresher course to update them on current practices and inspire future activities.

NEW  
FOR 2022!

### SPECIAL OFFER FOR COMMUNITY BENEFIT REPORTERS

We've added single day registration with special pricing for community benefit reporters who want to focus on what counts, accounting and how to tell the community benefit story. Whether you are new to reporting or need a refresher, check out this option!



WE HOPE TO SEE YOU THERE!

LEARN MORE AT [CHAUSA.ORG/COMMUNITYBENEFIT101](https://CHAUSA.ORG/COMMUNITYBENEFIT101)