Get the Basics
at CHA’s Community Benefit 101 Program!

Oct. 27–28, 2020 | The Chase Park Plaza Hotel | St. Louis

The Catholic Health Association, the leader in the community benefit field, offers a one-and-a-half day seminar that covers the basics of community benefit programming.

What you will learn

• How community benefit demonstrates the organization’s mission.
• The latest news on tax exemption/community benefit issues at the federal and state levels.
• Steps for planning and evaluating community benefit programs.
• Policies needed to support community benefit programs.
• What counts and doesn’t count as community benefit.
• Community benefit accounting principles.

• How to tell the community benefit story.
• How to get started.

Who should attend

• New community benefit professionals.
• Staff in mission, finance, strategic planning and compliance should consider attending to learn how federal requirements for tax-exempt hospitals could impact their organization’s community benefit efforts.

Learn more and access CHA’s Community Benefit resources at www.chausa.org/communitybenefit