Organization name:
St. Mary’s Health System
A Member of Covenant Health

Project title:
Multi-Lingual Health Education Videos

Overview:
Looking for an effective way to communicate important health information to non-English speakers with low literacy, St. Mary’s Health System in Lewiston, Maine, turned to video as a creative solution.

Objectives:
To communicate diabetes management techniques to our Somali patients, along with additional health education topics. Produce translated health education videos to overcome language barriers, work around literacy limitations and standardize teaching.

Measurement:
Track use through primary care practices, our practice-based care managers and care managers who visit patients in their homes, page visits to the embedded videos on the website, video views on Facebook, and video views on the YouTube channel. If the initial videos receive significant use, we plan to produce similar videos on other health education topics.

Access the videos at:
https://www.youtube.com/playlist?list=PLBr2TvR9fOeXx9poI0oPdPlbM9MqsIRAH
or
http://www.communityclinicalservices.com/health-education-videos-somali/