

FY2018-2020

# The Catholic Health Association of the United States

# Strategic Plan

## MISSION STATEMENT

CHA advances the Catholic health ministry of the United States in caring for people and communities.

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## CHA IS

*A passionate voice for  
Jesus' mission of love  
and healing*

*A valuable resource for  
information, services  
and programs*

*A vibrant community  
of members joined in  
a shared mission*

## ENVISIONED FUTURE

CHA envisions a future in which health care is affirmed as the right of every human person, and all people and communities have the health care they need to flourish. In this future, health care is part of a holistic effort that addresses all the factors that contribute to maximum health such as housing, nutrition, education, safety, social interaction and more, as well as medical care.

CHA envisions a future in which Catholic health care organizations are recognized and valued as critical components in the U.S. health care system. Remaining faithful to the Gospel and the teachings of the Roman Catholic Church, these organizations are respected for the contributions they make to society. Catholic health care organizations join together in CHA to work toward broad societal respect and support for their effort to raise a collective voice for just health care policy.

CHA envisions a future in which the witness of the U.S. Catholic health care ministry—its people and organizations—is an inspiring influence on individuals, communities and the nation, through its service to all people, with special attention to those who are poor and vulnerable. As medical science and technology expand bringing new cure and treatment options, Catholic health care delivers healing that upholds human dignity and the sanctity of life from conception to natural death. An integral part of the Roman Catholic Church, Catholic health care joins with the other ministries of the Church to incarnate the Gospel vision of justice and peace.



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# Goals and Objectives



## ADVOCACY GOAL

CHA will pursue and help to achieve health care policy that promotes access and provides affordable coverage for every human person, especially those who are poor and vulnerable, while providing financial structures that sustain the ministry.

### OBJECTIVES:

CHA will leverage its standing at the national legislative and executive level to achieve:

1. Increased access and coverage for all
2. A strengthened social safety net
3. A responsible value-based payment system
4. Improved health and well-being of individuals and communities, particularly for those who are poor and vulnerable
5. Strong policies that protect life and respect the conscience of providers

## CATHOLIC IDENTITY AND CHURCH RELATIONSHIPS GOAL

CHA will be a catalyst to strengthen the Catholic identity of member organizations.

### OBJECTIVES:

CHA will utilize its unique representative ability and expertise to facilitate:

1. Stronger relationships with dioceses, the USCCB and the Holy See
2. Expanded ministry formation opportunities for members
3. Increased understanding and appreciation of sponsorship as essential to Catholic health care as a ministry of the Church
4. Increased influence of CHA as a leader and trusted resource in ethics, mission and sponsorship

## MEMBERSHIP ENGAGEMENT GOAL

CHA will actively encourage and support its members to collectively engage and share ideas to sustain and strengthen the Catholic health ministry as an essential provider in a rapidly evolving environment.

### OBJECTIVES:

CHA will leverage its unique position to:

1. Be viewed as indispensable to members in areas of advocacy, church relations and Catholic identity.
2. Improve rapid response capability to address emerging member needs
3. Strengthen the ability of Catholic health care to thrive
4. Facilitate knowledge transfer and shared service development in response to member need