CATHOLIC HEALTH ASSOCIATION LOGO USAGE

HOW TO USE THE CATHOLIC HEALTH ASSOCIATION (CHA) LOGO

■ The CHA brand should have a minimum clear space on all sides of .5x (with x being the width of the symbol).

■ The preferred usage is two-color printing, using PMS 143 and PMS 7469 or the equivalent CMYK (process match) colors noted.

■ In one color printing, the logo can be either black or white.

■ The preferred usage is placing the logo on a solid background, however, a subtle texture may be used as long as it does not effect legibility.

■ The type treatment should never be rearranged.