Get the Basics
at CHA’s Community Benefit 101 Program!

Oct. 15 – 16, 2019 | The Chase Park Plaza Royal Sonesta | St. Louis

The Catholic Health Association, the leader in the community benefit field for over 30 years, offers a one-and-a-half day seminar that covers the basics of community benefit programming.

What you will learn
• How community benefit demonstrates the organizational mission.
• The latest news on tax exemption/community benefit issues at the federal and state levels.
• Steps for developing and implementing community benefit programs.
• Policies needed to support community benefit programs.
• What counts and doesn’t count as community benefit.
• Community benefit accounting principles.
• How best to tell the community benefit story.
• How to get started.

Who should attend
• New community benefit professionals.
• Staff in mission, finance, strategic planning and compliance should consider attending to learn how federal requirements for tax-exempt hospitals could impact their organization’s community benefit efforts.

Participants will receive a copy of CHA’s A Guide for Planning and Reporting Community Benefit.

Learn more and access CHA’s Community Benefit resources at www.chausa.org/communitybenefit