

Get the Basics

at CHA's Community Benefit 101 Program!

**Oct. 15 – 16, 2019 | The Chase Park
Plaza Royal Sonesta | St. Louis**

The Catholic Health Association, the leader in the community benefit field for over 30 years, offers a one-and-a-half day seminar that covers the basics of community benefit programming.

What you will learn

- How community benefit demonstrates the organizational mission.
- The latest news on tax exemption/ community benefit issues at the federal and state levels.
- Steps for developing and implementing community benefit programs.
- Policies needed to support community benefit programs.
- What counts and doesn't count as community benefit.
- Community benefit accounting principles.

- How best to tell the community benefit story.
- How to get started.

Who should attend

- New community benefit professionals.
- Staff in mission, finance, strategic planning and compliance should consider attending to learn how federal requirements for tax-exempt hospitals could impact their organization's community benefit efforts.

Participants will receive a copy of CHA's *A Guide for Planning and Reporting Community Benefit*.



Learn more and access CHA's Community Benefit resources at
www.chausa.org/communitybenefit