

# Community Benefit 101 *is Going Virtual in 2020!*



Community Benefit 101: The Nuts and Bolts of  
Planning and Reporting Community Benefit

**OCTOBER 27, 28 & 29, 2020**

*Each day from 2:00 to 4:45 P.M. ET*

CHA is transforming its highly regarded *CB 101: The Nuts and Bolts of Planning and Reporting Community Benefit* program into a virtual conference that will provide new community benefit professionals with the foundational knowledge and tools needed to run effective community benefit programs.

## **What you will learn:**

*Through video presentations, live chat and commentary provided by community benefit leaders, online opportunities to connect and more — CHA will provide the basics of community benefit, access to practical tools and resources, as well as timely public policy updates.*

## **Who should attend:**

While it is designed for new community benefit professionals, the new virtual format now makes this meeting accessible to a wider audience, including:

- ✦ Staff in mission, finance/tax, population health, strategic planning, diversity and inclusion, communications, government relations, and compliance who want to learn about the important relationship between their work and community benefit/community health.
- ✦ Veteran community benefit staff who want a refresher course to update them on current practices, inspire future activities and connect with others in nonprofit health care doing this work.



**WE HOPE TO SEE YOU THERE!**

LEARN MORE AT **[CHAUSA.ORG/COMMUNITYBENEFIT101](https://chausa.org/communitybenefit101)**