
EVALUATING THE COMMUNITY BENEFIT PROGRAM FOR LONG-TERM CARE ORGANIZATIONS

The tools in this appendix can be used to assess the overall community benefit approach/strategy as well as the appropriateness of individual programs.

Organization's Community Benefit Approach/Strategy Assessment

This table can be used to assess the organization's overall community benefit approach and strategy. This table can be downloaded from the CHA website at: www.chausa.org/guideresources.

QUESTIONS	WHERE WE ARE	WHERE WE SHOULD BE	NEXT STEPS
Is community explicit in the organization's mission statement and other key documents?			
Is community benefit explicit in the organization's budget strategic/organizational plan?			
Does the organization develop and make available a community benefit plan and annual report?			
Does the board review the community benefit plan and report?			
Are leaders involved? Are staff assigned?			

QUESTIONS	WHERE WE ARE	WHERE WE SHOULD BE	NEXT STEPS
Does the organization have written, updated financial assistance/charity care policies?			
Does the organization have written debt collection policies?			
Is an updated community needs assessment available? (Required of hospitals)			
Does the overall community benefit program have adequate human and financial resources?			
Are community members involved in community benefit planning and implementation?			
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Does the overall community benefit program have short-and long-term goals in place?			
Does the program have goals related to improving health in the community?			
Does the program have goals related to addressing problems of medically underserved populations?			

Is there a policy that programs should be evidence-based?			
Is the organization meeting its goals related to improving community health and increasing access to health care?			
Does the organization have successful community partnerships in place?			

Assessment of Appropriateness of Individual Programs

This checklist can be used to assess if an individual program fits within the organization’s overall community benefit strategy – meeting identified community needs and using organizational and community assets efficiently. This checklist can be downloaded from the CHA website at: www.chausa.org/guideresources.

QUESTIONS	YES/NO	COMMENTS
Does the program address an identified community need?		
Does the program meet at least one basic community benefit objectives? <ul style="list-style-type: none"> • Improving health of the community? • Increasing access to health care? • Increasing knowledge through professional education or research? • Relieving the burden of government or other non-profit organization for health or aging service purposes? 		

Does the program reach out to persons who are poor or underserved?		
Does the program fit in with the mission and expertise of the organization?		
Is the program evidence-based? Has it been proven to work?		
Does the program duplicate, interfere with, or overlap with other community programs?		
Does the need for the program still exist?		

Notes:
