

# **Community Benefit Update**

### August 2023 Community Benefit Update

We are pleased to share the following community benefit news and resources with you. Please visit our <u>website</u> to access all of CHA's updates and resources on community benefit.

# Featured CHA News, Resources and Upcoming Events

#### New CHA Community Benefit Resources

CHA has released four new resources on hospital tax exemption, which were also shared with the House Ways & Means Committee. This Committee held a <u>hearing</u> in <u>April</u> on hospital tax exemption and the community benefit standard.

Community Benefit Fact Sheet (2023)

Commonly Asked Questions About Community Benefit

Community Benefit Categories reference guide

Community Benefit & Other Tax-Exempt Hospital Requirements reference guide

#### Action Alert: Sharing Your Community Benefit Story with Congress

Congress is adjourned for an extended break in August. This provides an opportunity for Catholic health providers to reach out to their elected officials and staff and let them know about the vital role their hospital plays in improving health in our local communities. CHA continues to stress these points in meetings with members of Congress in the face of sustained attacks on nonprofit hospitals in Washington and elsewhere. If possible, invite your members of Congress to tour your health facilities and see for themselves the difference you are making in their communities. CHA also encourages you to share your Community Health Needs Assessment and its implementation strategy with your members of Congress, as well as any additional information you can provide about the activities your systems and facilities are doing to help meet those needs. CHA is <u>providing a resource</u> to help guide your discussions about community benefit with elected officials featuring commonly asked questions.

#### **Protect What's Precious Medicaid Toolkit**

States are currently in the process of reviewing eligibility determinations in the Medicaid program. CHA is working to ensure that enrollees in Medicaid and the Children's Health Insurance Program (CHIP) coverage do not lose their vital health insurance coverage. CHA's resource, the <u>Protect What's Precious Toolkit</u>, provides the ministry with tools and knowledge to help eligible Medicaid and CHIP beneficiaries maintain their coverage. This toolkit includes talking points for front-line staff, posters, flyers and CCTV resources.

#### **Community Benefit 101: The Nuts and Bolts of Planning and Reporting Community Benefit** Oct. 24 to 26, 2023, 2 p.m. to 5 p.m. ET

This virtual conference is designed to equip new community benefit professionals and those interested in the subject with essential knowledge and skills. It covers topics such as the connection between community benefit and your organization's mission, current tax exemption and policy issues, what counts as community benefit, effective program planning and evaluation, community benefit accounting principles and how to communicate your organization's community benefit story. Special pricing for CHA and American Hospital Association members.

» Registration

## News from the Field

<u>Assessing Reality in Healthcare Financial Information | HFMA</u> (April 2023) This whitepaper highlights differences in reporting between IRS Form 990 Schedule H, the Medicare cost report, and financial statements using generally accepted accounting principles (GAAP). Communicating these differences and how these various data sources should be used is becoming increasingly important as this information is being used by policymakers, researchers and the media to evaluate hospital community benefit efforts.

Recently, articles and inquiries have raised questions about whether tax-exempt hospitals are meeting community benefit standards. Here are two articles. One is from a researcher suggesting hospitals don't provide enough community benefit, <u>Do Nonprofit Hospitals Deserve Their Tax Exemption? | NEJM</u> (July 2023). The second from the American Hospital Associations' blog responds, citing that nonprofit hospitals' community benefit exceeds their deferred tax amount, <u>Another Unfounded Attack on Hospitals From The Shadowy Arnold Ventures | AHA</u> (July 2023).

<u>Embracing Creative Tensions To Advance Health Equity | HealthAffairs</u> (June 2023). This article highlights five key creative tensions or paradoxes that need to be leveraged effectively to address health disparities. It includes case studies and key practices to advance health equity.

<u>Hospital Service Offerings Still Differ Substantially By Ownership Type | Health</u> <u>Affairs</u> (March 2022). Access to care impacts how well and how long we live. "Nonprofit, for-profit, and government hospitals are all more likely to offer services when they are relatively profitable than when they are relatively unprofitable. However, for-profit hospitals are considerably more likely than others to provide services based on profitability." This article looks at service offerings across hospital ownership type.

<u>Whole-person care at scale through equitable contracting | Camden Coalition</u> (June 2023). In this article, learn more about the <u>Partnership to Align Social Care</u> and how it aligns community-based organizations, health providers and health plans to meet social care needs.

<u>Transparency and Empowerment: The How and Why of Bon Secours Mercy's</u> <u>New Community Data Hub | Metopio</u> (July 2023). In this webinar recording, hear about Bon Secours Mercy Health's <u>recently released Community Health Data</u> <u>Hub</u>. Featuring Shivonne Laird, Ph.D., MPH, System Director, Community Health Impact, Bon Secours Mercy Health and Will Snyder, Co-founder of Metopio.

<u>AHA's Rural Hospital Leadership Team Award</u> honors leadership teams with outstanding responsiveness to the community's health needs that resulted in measurably improved outcomes through a collaborative process with their community. Applications are due Aug. 31, 2023.

<u>Center for Community Investment's Fulcrum Fellowship's</u> next action-learning cohort <u>applications</u> open Aug. 1. "The Fulcrum Fellowship is an incredible opportunity for rising leaders who are working on strategic challenges in their communities to learn to leverage capital to reach their goals, with support from coaches and a growing network of community investment practitioners."

American Hospital Association's <u>Community Health Assessment Toolkit</u> was recently updated with an intentional focus of health equity within all aspects of the assessment.

NACCHO's <u>Mobilizing for Action through Planning and Partnerships (MAPP) 2.0</u> toolkit was released at NACCHO's annual meeting in Denver this July. This community-driven process in developing a community health needs assessment

and implementation plan focuses on achieving health equity.

The Root Cause Coalition launched their <u>Equity Legislation Monitor</u>. This tool highlights policies that address social determinants of health along eight priority areas: digital equity; diversity, equity, inclusion, and justice; environment and climate change; gun violence prevention; housing; maternal health; nutrition and food security; rural health and payment models.

# In Case You Missed It: Featured CHA Resources

Many past webinar events are now available to both members and non-members. Please note, registration may be required before viewing.

What Counts As Community Benefit & Accounting for Community Benefit

IRS 990, Schedule H: An Overview and Update on Current Tax-Exemption Issues

Earth Day: Investing in Our Future



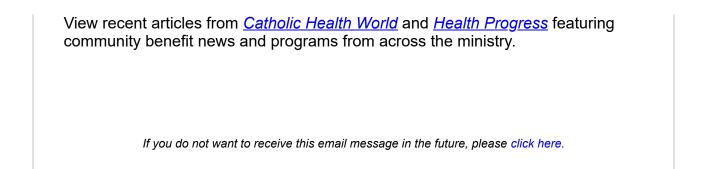
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### **Community Benefit in the News**

#### *Health Progress* Summer 2023

<u>Community Benefit at CHA: How It Started and Where It's Headed</u> by Julie Trocchio and Nancy Zuech Lim

Protect What's Precious: Retaining Medicaid Coverage Is Vital for Vulnerable Populations by Paulo G. Pontemayor



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