

The Honorable Tom Cole
Ranking Member
Subcommittee on Labor, Health and Human
Services, Education, and Related Agencies
Committee on Appropriations
United States House of Representatives
Washington, DC 20515

Dear Chair DeLauro and Ranking Member Cole:

As your Subcommittee moves forward with the FY 2023 Labor, Health and Human Services, Education and Related Agencies Appropriations bill, we urge you to increase funding for the Centers for Disease Control and Prevention's (CDC) Office on Smoking and Health (OSH) by \$68.5 million, for a total of \$310 million. This increase would help OSH respond to high rates of e-cigarette use among youth and the devastating toll that tobacco¹ continues to take on our nation's health.

Tobacco use has long been the leading preventable cause of death in the United States. Tobacco is responsible for more than 480,000 deaths and approximately \$226 billion in health care costs in the United States each year. Nearly one in three heart disease deaths and cancer deaths and nearly eight in 10 chronic obstructive pulmonary disease (COPD) deaths are caused by tobacco use. Tobacco use almost always begins during adolescence, and most adult smokers want to quit, but overcoming an addiction to nicotine is difficult and often requires multiple quit attempts.

Youth continue to use e-cigarettes at alarming levels. CDC and the Food and Drug Administration's (FDA) most recent National Youth Tobacco Survey showed that more than 2 million middle and high school students reported using e-cigarettes in the first half of 2021, even when many schools were closed because of the COVID-19 pandemic. In 2021, 43.6 percent of all high school e-cigarette users used e-cigarettes on 20 or more days a month and 27.6 percent reported daily use, a sign that youth are addicted or at risk of addiction. Studies also show that young people who use e-cigarettes are more likely to become smokers. A more robust public health response is needed to prevent e-cigarettes from placing a new generation at risk for nicotine addiction and tobacco use.

Tobacco use is also a significant contributor to health disparities. While smoking rates overall have declined, smoking has become more concentrated among certain groups and in particular regions of the country. People with lower incomes and lower levels of education, Native Americans, people with behavioral health conditions, and LGBT Americans all have disproportionately higher rates of tobacco use, placing them at greater risk for tobacco-caused diseases such as heart disease, cancer, and respiratory disease. Black Americans die from smoking-caused diseases at far higher rates than other Americans despite starting to smoke at a later age, smoking fewer cigarettes per day, and being more likely to make a quit attempt.

OSH has a vital role to play in addressing tobacco use. OSH provides grants to states and territories to support tobacco prevention and cessation programs, runs a highly successful national media campaign called Tips from Former Smokers (Tips), conducts research on tobacco use, and develops best practices for reducing it. Additional resources will allow OSH to address the threat to public health posed by high rates of youth e-cigarette use while continuing to prevent and reduce other forms of tobacco use. With additional resources:

¹ References to tobacco in this letter refer to commercial tobacco and not ceremonial tobacco which is used by some American Indian communities.

- CDC could better advance health equity by strengthening efforts to assist groups who are disproportionately harmed by tobacco products, including by designing and implementing prevention and cessation programs that are tailored to address their specific needs.
- CDC could enhance efforts to end youth and young adult tobacco use, including e-cigarette use, by providing more resources to state and local health departments; educating youth, parents, health professionals, communities, and others about tobacco products and the harms associated with their use; and identifying evidence-based strategies to protect youth and young adults from initiating tobacco use.
- CDC could expand a program that we know works to reduce tobacco use: the Tips media campaign. From 2012 through 2018, CDC estimates that more than 16.4 million people who smoke attempted to quit and approximately one million smokers have quit for good because of the Tips campaign. As a result, the Tips campaign has helped prevent an estimated 129,100 smoking-related deaths and saved an estimated \$7.3 billion in health care costs.

We appreciate that the FY 2022 House Labor, Health and Human Services, Education and Related Agencies Appropriations bill included a \$12.5 million increase for OSH. While the Consolidated Appropriations Act, 2022 (P.L. 117-103) increased funding for OSH by \$4 million in FY 2022, additional investments in tobacco prevention and cessation will save lives, reduce tobacco-related health disparities, and reduce the cost of treating tobacco-caused disease. We urge you to increase funding for CDC's OSH from \$241.5 million to \$310 million, which will enable CDC to address the challenges posed by e-cigarettes, continue to make progress reducing the death and disease caused by other tobacco products, and strengthen efforts to assist groups disproportionately harmed by tobacco products.

Sincerely,

Academy of General Dentistry

Action Smoking and Health

African American Tobacco control Leadership
Council

American Academy of Family Physicians

American Academy of Nursing

American Academy of Otolaryngology- Head
and Neck Surgery

American Academy of Pediatrics

American Association for Cancer Research

American Association for Dental, Oral, and
Craniofacial Research

American Association for Respiratory Care
(AARC)

American Cancer Society Cancer Action
Network

American College Health Association

American College of Cardiology

American College of Physicians

American Heart Association

American Kidney Fund

American Lung Association

American Medical Association

American Public Health Association
American Society of Addiction Medicine
American Thoracic Society
Americans for Nonsmokers' Rights
Asian Pacific Partners for Empowerment,
Advocacy and Leadership (APPEAL)
Association for Clinical Oncology
Association for the Treatment of Tobacco Use
and Dependence
Association of Maternal & Child Health
Programs
Asthma and Allergy Foundation of America
Association of State and Territorial Health
Officials (ASTHO)
Big Cities Health Coalition
Black Women's Health Imperative
Campaign for Tobacco-Free Kids
CATCH Global Foundation
Catholic Health Association of the United States
Children's Health Fund
COPD Foundation
Emphysema Foundation of America
First Focus Campaign for Children
International Association for the Study of Lung
Cancer
League of United Latin American Citizens
(LULAC)
March of Dimes
National Association of County and City Health
Officials (NACCHO)

National Association of Hispanic Nurses (NAHN)
National Association of Pediatric Nurse
Practitioners
National Association of School Nurses
National Association of Social Workers
National Hispanic Council on Aging
National Hispanic Medical Association
National LGBT Cancer Network
National Network of Public Health Institutes
North American Quitline Consortium
Oncology Nursing Society
Parents Against Vaping e-cigarettes (PAVe)
Prevent Cancer Foundation
Preventing Tobacco Addiction
Foundation/Tobacco 21
Public Health Solutions
Society for Cardiovascular Angiography and
Interventions (SCAI)
Society for Public Health Education
Society For Research on Nicotine and Tobacco
Students Against Destructive Decisions
The Center for Black Equity
The Center for Black Health & Equity
The Society of State Leaders of Health and
Physical Education
The Society of Thoracic Surgeons
Trinity Health
Trust for America's Health