

Share the
joy of the
season with
a Christmas
message to
the ministry



Include your organization's Christmas message in the Dec. 15 issue of

Catholic Health World

Catholic Health World invites you to extend a holiday greeting to your employees and to colleagues in the Catholic health ministry.

Visit chausa.org/Christmas for more details. Send an email to ads@chausa.org to reserve your ad space. Ads due by Nov. 18.

Send the completed form to Anna Weston, *Catholic Health World* ad specialist,
at ads@chausa.org or fax (314) 253-3540

1. Insertion order (check one box)

- New ad (supply art along with indemnification agreement)
- Pick up our ad from last year

NAME _____

TITLE _____

ORGANIZATION _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ EMAIL _____

2. Advertisement size

Four-color or black and white (no additional charge for color)	Size in inches (width x depth)	Rates
<input type="checkbox"/> Full page (6 blocks)	10 x 16 1/4	\$2,040
<input type="checkbox"/> 2/3 page horizontal (4 blocks)	10 x 10 3/4	\$1,360
<input type="checkbox"/> 1/2 page vertical (3 blocks)	4 7/8 x 16 1/4	\$1,020
<input type="checkbox"/> 1/3 page horizontal (2 blocks)	10 x 5 1/4	\$680
<input type="checkbox"/> 1/3 page vertical (2 blocks)	4 7/8 x 10 3/4	\$680
<input type="checkbox"/> 1/6 page (one block)	4 7/8 x 5 1/4	\$340

See [template for ad sizes](#).

Ad specifications

Artwork can be four-color or black and white. All electronic files must be sent in one of the following formats:

◆ **Press-quality Adobe Acrobat PDF**

Press-quality PDF file. All fonts must be embedded. All color in ad must be CMYK.

◆ **Adobe Illustrator and Adobe InDesign CS3 – CC 2018**

Package fonts and artwork with the InDesign file. All color in ad must be in CMYK. Email as a ZIP file.

◆ **Advertising contact**

Call Anna Weston, *Catholic Health World*, ad specialist, (314) 253-3477.

◆ **Email ad files to ads@chausa.org by Nov. 18.**

3. Billing information (if different from advertising contact)

INSERTION ORDER/PURCHASE ORDER NUMBER _____

NAME _____

TITLE _____

ORGANIZATION _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ EMAIL _____

4. Indemnification agreement

The undersigned organization (hereafter “advertiser”) desires to submit one or more drawings or illustrations to the Catholic Health Association of the United States for publication in CHA’s newspaper, *Catholic Health World*. CHA accepts the submission on the condition that:

1. CHA retains sole discretion for subsequent placement (if any) of the drawing or illustration submitted.
2. The advertiser warrants to CHA that the advertiser is the copyright owner or has been given the authority, from the copyright owner of the submission, to permit its use in *Catholic Health World*.
3. The advertiser agrees to hold CHA harmless from any claim, lawsuit, fine or penalty levied against it pursuant to a copyright infringement or similar action brought against it based upon the submission’s use in *Catholic Health World*.

ORGANIZATION _____

CITY _____ STATE _____ ZIP _____

CONTACT PERSON _____

TITLE _____

PHONE _____ EMAIL _____

SIGNATURE _____ DATE _____



A Passionate Voice for Compassionate Care®

CATHOLIC HEALTH WORLD TEMPLATES FOR AD SIZES

FULL PAGE

10 x 16.25 inches

300 dpi

all colors CMYK

all fonts embedded

Press Quality PDF

ONE-THIRD PAGE VERTICAL

4.875 x 10.75 inches

300 dpi

all colors CMYK

all fonts embedded

Press Quality PDF

TWO-THIRDS PAGE HORIZONTAL

10 x 5.25 inches

300 dpi

all colors CMYK

all fonts embedded

Press Quality PDF

ONE-SIXTH PAGE VERTICAL

4.875 x 5.25 inches

300 dpi

all colors CMYK

all fonts embedded

Press Quality PDF

ONE-HALF PAGE VERTICAL

4.875 x 16.25 inches

300 dpi

all colors CMYK

all fonts embedded

Press Quality PDF

TWO-THIRDS PAGE HORIZONTAL

10 x 10.75 inches

300 dpi

all colors CMYK

all fonts embedded

Press Quality PDF