Creating Timely and Robust Community Benefit Implementation Plans for the Organization and Community

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Objectives:
• Identify IRS timeline recommendations related to CHNA & implementation planning as well as public health accreditation expectations.

• Identify ways to manage the timing challenges in communities with completing CHNA & implementation plans at the local and community level within IRS recommended timelines

• Describe process and tools used to provide integration between community level action plans and hospital based action plans
RiverStone Health

Our Mission is to Improve Life, Health and Safety
Yellowstone County, Montana
Competitive Marketplace

As a healthcare leader, it is our mission to deliver the best care possible, especially to our children. This includes providing innovative care for premature and critically ill newborns through our 22-bed Level III NICU as well as the warm, comfortable care we provide to the hundreds of babies born in our hospital every year. We have an exceptional team of specialists to provide every service you need in your birth experience. Visit svh-mt.org or call us at 406-237-7007.
The Alliance
A framework for creating a community that is “Healthy By Design”

- NPHPSP = National Public Health Performance Standards Program
- CHA = Community Health Assessment
- PITCH = Plan to Improve The Community’s Health
- HIA = Health Impact Assessment

**Long-term Outcomes and Objectives**

**Population of Focus**
- Setting
- Stage of life
- Demographics

**Area to Improve**
- Nutrition
- Well-being
- Physical Activity

**HIA**
- Screening
- Scoping
- Evaluation
- Reporting

**PITCH**
- Education
- Advocacy
- Outreach
- Mobilization

Healthy By Design

Advocacy
Education
Outreach
Mobilization
Public Health Accreditation

Public health department accreditation is defined as the development of a set of standards, a process to measure health department performance against those standards, and reward or recognition for those health departments who meet the standards.

- Public Health Accreditation Board (PHAB)
  - State, local and tribal health departments
  - Voluntary
  - 12 Domains
    - 10 Essential Services of Public Health, Operations, and Governance
    - Documentation, documentation, documentation!
Public Health Accreditation
Community Health Assessment

• Requirements
  • **Timeline**: Once every five years
  • **Community Involvement**:
    • Representatives of various sectors to develop
    • Preliminary findings were reviewed by community at large
  • **The Process**: Must have a defined process
    • May be a state/national model such as MAPP
  • **The Document**:
    • Sources of data and how data obtained
    • Description of demographics
    • Health issues and descriptions of population groups with particular health issues
    • Contributing causes
    • Community assets/resources
    • Distributed to partners
    • Made available to the public
Public Health Accreditation
Community Health Improvement Process

Requirements

• **Timeline:** Once every five years

• **Community Involvement:**
  • Broad participation of community members
  • Stakeholder discussions (presentation of CHA data, identification of issues/themes, identification of assets/resources, development of community priorities)

• **The Process:** Must have a defined process

• **The Document:**
  • Health priorities, objectives, strategies and performance measures with time-framed targets
  • Policy changes needed
  • Indicate responsibility for implementing
  • Indicators to monitor progress
  • Alignment with state/national priorities
Public Health vs. Hospital Requirement Challenges

- Timing – frequency
- Timing- assess & adopt implementation in same year
- Language/Intent – CHA vs. CHNA
- Integration of community & hospital level plans
COMMUNITY HEALTH NEEDS ASSESSMENT TIMELINE

Survey Design
CHNA Advisory Group
PRC Contract
Survey tools finalized

Results Returned
Review w/ PRC
Develop presentation materials
Committee review of results.

Implementation Plan development

Survey Conducted
Telephone
Focus Groups

Results Released Publicly
Community prioritization process begins

St. Vincent Plan adopted

Mar-Apr 13  May-July 13  Oct-Dec 13  Jan-Feb 14  Mar-June 14  July-Sept 14

Billings Clinic Tax year begins
St. Vincent Tax year begins

CHIP Adopted
Billings Clinic Plan adopted

CHNA= Community Health Needs Assessment
PRC= Professional Research Consultants – vendor
CHIP= Community Health Improvement Plan
Areas of Opportunity

Access to Healthcare
- Lack Healthcare Coverage (18-64)
- Routine Medical Checkups (0-17)
- Access to Dental Care (Especially for Low-Income)

Cancer
- Lung Cancer Deaths
- Skin Cancer Prevalence
- Mammography (Women 40+)
- Pap Smears (Women 18+)

Heart Disease & Stroke
- Stroke Deaths
- Hypertension

Injury & Violence
- Motor Vehicle Crash Deaths
- Seat Belt Usage
- Firearm Safety
- Domestic Violence

Mental Health
- Suicides
- Mental Health Treatment – Facilities, Resources & Access

Nutrition & Overweight
- Overweight Prevalence
- Weight Advice by Healthcare Professionals

Respiratory Disease
- Respiratory Disease Deaths

Substance Abuse
- Current Drinking Levels
- Cirrhosis/Liver Disease Deaths
- Availability of Substance Abuse Treatment