

2015–2017

Strategic Roadmap

A Passionate Voice for Compassionate Care

MISSION STATEMENT

CHA advances the Catholic health ministry of the United States in caring for people and communities.

CHA IS

*A passionate voice for
Jesus' mission of love
and healing*

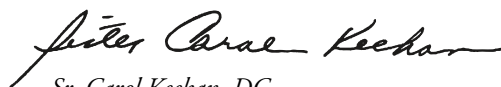
*A valuable resource for
information, services
and programs*

*A vibrant community
of members joined in
a shared mission*



The Catholic Health Association of the United States is the voluntary membership association of Catholic health care systems, hospitals, clinics, long-term care and other facilities in our country. Joining together in CHA, they share innovations, strengthen their identities as ministries of the Catholic Church, and raise their collective voice to call for justice in health care for all.

With the passage of the Affordable Care Act, the health care landscape in the United States is changing dramatically. The goals and strategies outlined in this three-year plan describe CHA's actions to support member organizations as they navigate these changes while continuing the healing mission begun by Jesus.



Sr. Carol Keehan, DC

President and Chief Executive Officer



Washington, DC Office

1875 Eye Street NW
Ste. 1000
Washington, DC 20006
202.296.3993 phone
202.296.3997 fax

St. Louis Office

4455 Woodson Road
St. Louis, Missouri 63134
314.427.2500 phone
314.427.0029 fax

Goals and Strategies

CHA will work to achieve the following goals by the end of 2017, employing the strategies listed under each goal.

A. ADVOCACY GOAL

CHA will pursue and achieve health care policy that allows the ministry to sustain its mission, paying special attention to those persons who are poor and vulnerable.

STRATEGY A1 Speaking with a passionate voice, advocate and work to ensure federal policies for affordable health care that respect Catholic social and moral teaching.

STRATEGY A2 Actively partner with those organizations and initiatives that help advance CHA values and legislative priorities.

STRATEGY A3 Shape and support fair and just Medicaid policies that strengthen the safety net, especially during a period of rapid transition related to health reform.

B. CHURCH RELATIONS GOAL

CHA will have a strong ministry identity and a respected position in the life of the Church.

STRATEGY B1 Clarify and strengthen the Catholic identity of the health ministry in the changing health care environment.

STRATEGY B2 Cultivate and strengthen health ministry relationships within the Catholic Church in the United States and Rome.

STRATEGY B3 Stimulate collaboration and enhance effectiveness in ministry formation across Catholic health care at all levels.

C. MEMBER SUPPORT GOAL

CHA member organizations will be prepared for the emerging environment for health care.

STRATEGY C1 Increase visibility of the Catholic health ministry as provider of quality, compassionate, holistic care for persons and communities, especially to those most in need.

STRATEGY C2 Serve as a source of information on industry transformation.

STRATEGY C3 Enhance rapid response capability to address members' needs at the pace of change in the current environment.

STRATEGY C4 Encourage active member engagement.